

GREEN ENERGY BUSINESS OPPORTUNITY CONFERENCE

GEBOC Focused on Sustainable Minority Green Growth *Maryland's DHCD Earns Energy Star Award for Top Green Initiative*

Washington, DC [**CapitalWirePR**] May 19, 2010 – On May 13 the Green Energy Business Opportunity Conference [GEBOC] hosted more than 250 attendees in support of minority dreams and sustainable goals. The inaugural GEBOC covered key innovations in the green economy for diverse entrepreneurs interested in renewable and energy-efficient business prospects. In addition, scores participated in forums about the educational options and potentials for careers in a green economy.

The conference included keynote speakers, hosted several green business and education panels and awarded five Energy Star Awards for organizations that achieved growth for diversity in the new green business environment.

Maryland's Department of Housing and Community Development [DHCD] was the recipient of the 2010 Energy Star Award for Top Green Initiative for its installation program of energy conservation materials in residential units. The Weatherization Assistance Program reduced both the consumption of energy and cost of maintenance for the eligible households. In addition, the program created more opportunities for jobs, housing audits and installations.

"Maryland's DHCD richly deserved this recognition. Their work is exemplary," said Stanley Tucker, President of the Presidents Round Table. "With this year's successful launch, we are already looking at a regional series of programs and a 2011 national conclave," Tucker went on to add.

Other recognitions of Energy Star Awards included:

Johnson Controls, Inc. as the Energy Star Diverse Supplier for the creation of tangible and sustainable opportunities for businesses and employees from communities of diversity.

Gregory Minott as the Energy Star Green Economy Innovator for his development in LEED certified green buildings and his planning for urban renewal and smart growth communities.

Maryland's Department of General Services and the BITH ENERGY technologies as the Energy Star Public/Private Partnership Model for the creation and implementation of a statewide utility database to track energy performance for all state facilities.

The Los Angeles Trade Technical College and Baltimore City Community College [BCCC] as Energy Stars in Education & Training. BCCC was acknowledged for the construction of student services creating a pathway to green job opportunities. LA Trade Tech was acknowledged for the adoption of a Green Workforce Education initiative that offers a variety of skill building and expertise in environmentally friendly architecture and technology.

GEBOC 2010 was sponsored by Johnson Controls, Maryland Department of Business & Economic Development, Maryland Energy Administration, Maryland Department of General Services, Baltimore City Community College, LA Trade-Tech, Maryland Department of Housing & Community Development, Maryland Governor's Office of Minority Affairs, Environmental Protection Agency, Baltimore City Office of Minority Affairs, Meridian Management Group, Honeywell, ICF, Pepco, BGE and Maryland Transit Administration.



Media partners included Afro American Newspaper, Baltimore Business Journal, Baltimore Times, the Maryland Daily Record and CapitalWirePR.

Strategic partners to the Presidents Round Table included Associated Black Charities, Center for Business Inclusion & Diversity, City of Baltimore, Elite Service Disabled Veteran Owned Businesses: Maryland & Virginia Chapters, Latino Information & Science Technology Association, Maryland Governor's Office of Minority Affairs, MD/DC Minority Supplier Development Council, Minority Business Roundtable, National Puerto Rican Coalition, National Urban League, Women's Business Enterprise National Council and Women President's Organization.

Serving as the 2010 GEBOC Steering Committee were Bevin Etienne; Joe Weaver of Global Design Interactive; LaRian Finney of VMG; Sharon Jackson of GOMA; Stanley Tucker of Meridian Management Group; and Tom Oliver of CapitalWirePR.

For more information about the upcoming GEBOC White Paper, regional conferences and the 2011 national conclave visit <http://www.businessforgreen.com>